

**Friends of Carrollwood Cultural Center
Board Meeting
August 16, 2023
Carrollwood Cultural Center**

Meeting was held at the center and on Google Meet

Board Members Present: Bill DeMare, *President*, Neil Smith, Jenifer Mirin, Craig Ruska, Alan Preston
Treasure, Susan Baxter Gibson, *Vice President*

Online: Evelyn Bess, Sophia Denicolo

Board Members Absent,

Staff Members Present: Paul Berg, *Executive Director*

Guests: none

Call to order, quorum present, at 11:44 a.m. Bill DeMare, *President*.

Pledge of allegiance:

Public Comment: none

1. Adoption of Agenda

Bill DeMare

Motion: Susan Baxter Gibson

Second: Jenifer Mirrin

Approve: 8-0

2. Consent Agenda Approval:

Board Minutes: June

Executive director's Report

Motion: Neil Smith

Second: Craig Ruska

Motion Passed: 8-0

3. Executive Directors Report: The board was given an opportunity to ask Paul questions.

4. Introduction of Chris Holcom: Paul Berg introduced the new Creative Director.

5. New Board Member Selection: Bill announced that the board is considering the addition of a new member. Discussion followed.

Motion: Bill DeMare moved to add Gigi Yuen-Reed as a new member to the board of directors

Second: Craig Ruska

Approve: 8-0

6. Finance Update: Alan Preston reported that the board is way behind in donations and membership. Corporate memberships are down, not individual memberships, due to the economy. Classes are up \$40,000 and room rentals are up. Summer camp is up \$50,000.

7. **Cash Flow projection:** Alan Preston stated that the board did that last month. The center is at a breakeven point. Bill stated that we might bring in a consultant next year. The board needs to figure out how the board can initiate additional funds. Bill asked Paul to get a quote from Michelle, a possible consultant, to see what she would charge. The reliance on Hillsborough County funds is lessening.
8. **Strategic Planning update:** Susan Baxter Gibson proposed to break the board into smaller groups that will come up with goals. She recommended Craig Ruska and Jenifer Mirin to be on the committee. Craig asked Paul to get a copy of the blueprints of the center to get help from an architect friend. Bill DeMare suggested looking at possible partnerships or mergers with other non-profits.
9. **Unfinished Business:** none
10. **New Business:** Since Bill and Paul cannot attend the Sept. board meeting, members decided to cancel the meeting. If needed Susan may call a meeting on Sept. 13.
11. **Round Robin:** Jenifer praised Spamalot. Neil said that this is another excellent session. Bill thanked the board for their efforts. Craig is happy that we are moving forward. Susan is happy with the new season coming up. Paul said that the new season is very ambitious. Linda commented about upstairs/downstairs. Evelyn said the audio was difficult for this meeting online. Sophia will be in person next month and looks forward to working with a new board member. Paul commented that Spamalot was one of the best shows the center ever put on. The season ticket package just went on sale to members only. Later on, tickets will be offered to non-members.
12. **Adjournment time:** 12 :40

Submitted by: Linda Delapenha, volunteer recording secretary.