

Season & Individual Show Sponsorship Packages 2022-2023

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ABOUT THE CENTER



The magic of the Carrollwood Cultural Center began in 2008 with a special partnership between Hillsborough County and the Friends of Carrollwood Cultural Center (FCCC), a non-profit 501(c)3 organization dedicated to enhancing the quality of life for residents through arts and culture. The Center's mission is to provide cultural and educational programs and events that enhance learning, creativity, and a sense of community across groups and generations.

Located in the heart of Carrollwood Village, our campus includes a 26,000 sq. ft. main building complete with a stage, art studios, exhibition space, and conference rooms as well as a sister building, The Studio, which provides additional space for classes, performances, and room rentals.

THEATRICAL PRODUCTIONS OVERVIEW

We are proud to present performances by our resident theatre group, as well as partnering with other area theatre groups to create something spectacular on our stages. From musicals and dramatic pieces to staged readings and more, we enjoy every aspect of the theatre, from the script to the final bow.

2022-2023 THEATRICAL ANNOUNCEMENT



https://youtu.be/mhRVpY8enu4

Click the link or scan the QR code with your phone and click the link.



Adapted from the 1947 Lux Radio Broadcast by Lance Arthur Smith

Original Songs and Arrangements by Jon Lorenz

Directed by Mackley Fogarty

Musical Direction by Michele Kadonsky-Grant

Friday, December 2 @ 8:00 pm Saturday, December 3 @ 8:00 pm Sunday, December 4 @ 2:00 pm Friday, December 9 @ 8:00 pm Saturday, December 10 @ 8:00 pm Sunday, December 11 @ 2:00 pm

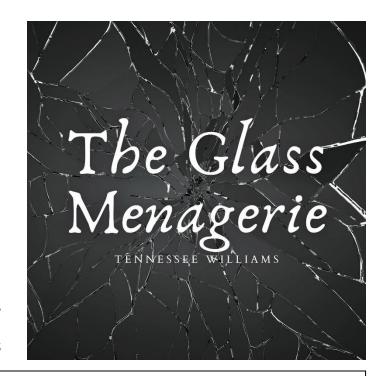
When a department store Santa claims he's the real Kris Kringle, his case gets taken all the way to the Supreme Court, and a little girl's belief makes the difference in the 'miracle.' With live Foley effects and a score of holiday carols, Miracle on 34th Street: A Live Musical Radio Play is a beloved production that will melt even the most cynical of hearts.

Themes: Holiday Spirit, Family, Power of belief, Christmas

Target Audience/Genre: Adults, teens and children (ages 6-18)/Musical/Radio Play

Seating: 180 people per performance

MIRACLE ON 34TH STREET ART' is presented by special arrangement with Stage Rights.



Written by Tennessee Williams

Directed by David Valdez

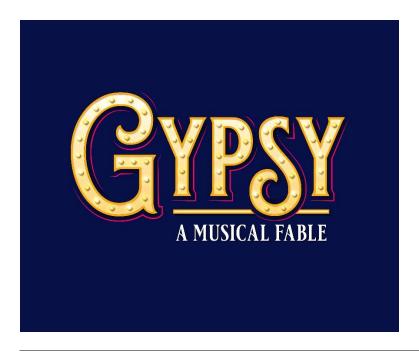
Friday, February 17 @ 8:00 pm Saturday, February 18 @ 8:00 pm Sunday, February 19 @ 2:00 pm Friday, February 24 @ 8:00 pm Saturday, February 25 @8:00 pm Sunday, February 26 @ 2:00 pm

Amanda Wingfield is a faded remnant of Southern gentility who now lives in a dingy St. Louis apartment with her son, Tom, and her daughter, Laura. Their father has left home and when Amanda convinces Tom to bring home a "gentleman caller" for Laura the illusions the family has created in order to make life bearable collapse around them

Themes: Duty, Family, Deception, Abandonment, Hopes, Dreams

Target Audience/Genre: Adults / Play **Seating**: 180 people each performance

THE GLASS MENAGERIE is presented by arrangement with Dramatists Play Service.



Book by Arthur Laurents

Music by Jule Styne

Lyrics by Stephen Sondheim

Suggested by the Memories of Gypsy Rose Lee

Directed by Andi Garner

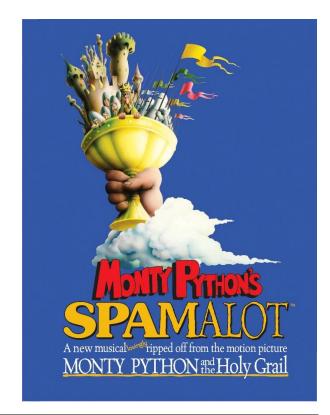
Musical Direction by TBD

Friday, April 28 @ 8:00 pm Saturday, April 29 @ 8:00 pm Sunday, April 30 @ 2:00 pm Friday, May 5 @ 8:00 pm Saturday, May 6 @ 8:00 pm Sunday, May 7 @ 2:00 pm

The Mother of All Musicals! The jewel of Broadway's Golden Age, Gypsy boasts an incomparable score, a brilliantly conceived book, and one of the greatest leading roles ever to grace the Broadway stage! The ultimate tale of an ambitious stage mother fighting for her daughters' success – while secretly yearning for her own.

Themes: Devotion, Big dreams, Hard work, Parenting, Regret
Target Audience/Genre: Adults / Musical
Seating: 180 people each performance

GYPSY is presented by arrangement with Concord Theatricals on behalf of Tams Witmark.



Book and Lyrics by Eric Idle

Music by John Du Prez

Directed by Derek Baxter & Culver Casson

Musical Direction by TBD

Friday, July 21 @ 8:00 pm Saturday, July 22 @ 8:00 pm Sunday, July 23 @ 2:00 pm Friday, July 28 @ 8:00 pm Saturday, July 29 @ 8:00 pm Sunday, July 30 @ 2:00 pm

Lovingly ripped off from the classic film comedy Monty Python and the Holy Grail, this musical retells the legend of King Arthur and his Knights of the Round Table and features a bevy of beautiful show girls, not to mention cows, killer rabbits, and French people. This outrageous, uproarious, and gloriously entertaining story of King Arthur and the Lady of the Lake will delight audiences as they search for the Holy Grail and "always look on the bright side of life."

Themes: Personal Quest, Happiness, History, Humor, Self-Discovery

Target Audience/Genre: Adults, and teens (ages 14-18)/ Musical/Comedy

Seating: 180 people each performance

MONTY PYTHON'S SPAMALOT is presented through special arrangement with Theatrical Rights Worldwide.

SPONSORSHIP DACKAGES & BENEFITS

2022-2023 Show &	INDIVIDUAL SHOW SPONSORSHIP	SEASON SPONSORSHIP	
Season Sponsorship Packages	Supporting Cast Sponsor	Main Stage Sponsor	Red Carpet Sponsor
	\$ 3,500	\$ 10,000	\$ 14,000
	4 available	1 available	1 available
Four (4) complimentary opening night tickets + reserved seating	•	•	•
Sponsorship credit on Center website, program, brochures, newsletters, social media posts	•	•	•
Full page ad in show program(s)	•	•	*
Sponsorship credit during curtain speech at every performance	•	•	•
Sponsorship credit and invitation to Season Wrap Party	•	•	•
Framed production poster signed by cast members	•	•	+
Opening night meet & greet with cast members	•	•	•
Corporate logo printed on each ticket	•	•	•
Sponsorship credit on program cover, inside lobby, and Center ads		•	•
Private champagne reception on opening night		•	•
Free Citrine level Corporate Membership (\$2,500 value)		•	
Free Amethyst level Corporate Membership (\$5,000 value)			•
Sponsorship banners displayed on parking lot light poles through theatrical season			•
50% discount on rental fee for one (1) private event (certain restrictions apply)			•

2022 MARKETING STATS

10,000+	Unique addresses reached for each email newsletter	
7,000+	Followers over three social media platforms (Facebook, Twitter, Instagram)	
Adults, ages 50+	Demographic who attends over 40% of the Center's events.	
Women, ages 35 - 44	Majority demographic reached with social media posts.	
4,200+	Households reached with event brochure mailings three times a year.	
27,100 - 31,780	Monthly number of households from 8 area HOAs reached through paid print advertisements.	

SPONSOR AGREEMENT

Thank you for your interest in sponsoring the Season or Individual Shows at the Carrollwood Cultural Center. **All sponsorship levels are tax deductible**.

Choose Your Sponsorship Level

Season Sponsorships	Individual Show Sponsorships
☐ Red Carpet \$14,000 One Available	☐ Supporting Cast \$3,500 Four Available
☐ Main Stage \$10,000 One Available	
	Name of Show:
	Name of Show:
	Name of Show:
Company Name	
Contact Name	
Phone	
Email	
Please make checks payble to:	Or to pay online, scan this QR code
Carrollwood Cultural Center	with your phone & click link:
Send form and payment to:	回然共同
Carrollwood Cultural Center	7.2% 5 95
4537 Lowell Road	22 George 1
Tampa, FL 33618	

Email Hi-Res Logo to: Dana@CarrollwoodCenter.org

Friends of Carrollwood Cultural Center is a 501(c)(3) nonprofit organization and all donations are tax deductible to the full extent provided by law. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 1-800-435-7352 WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. REGISTRATION #CH16973 ■ EIN#30-0224777