



Sponsorship Package

IRENE RODRÍGUEZ FLAMENCO COMPANY

JANUARY 7, 2023



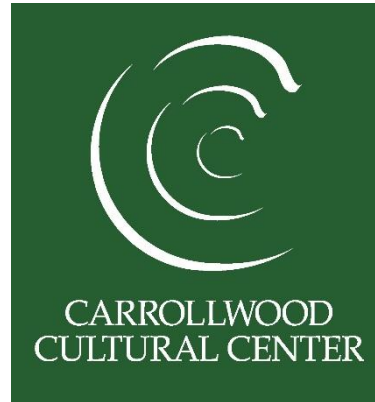
CARROLLWOOD
CULTURAL CENTER

4537 Lowell Rd ♦ Tampa, FL 33618 ♦ (813) 922-8167

Dana Warner, Development Director

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ABOUT THE CENTER



The magic of the Carrollwood Cultural Center began in 2008 with a special partnership between Hillsborough County and the Friends of Carrollwood Cultural Center (FCCC), a non-profit 501(c)3 organization dedicated to enhancing the quality of life for residents through arts and culture. The Center's mission is to provide cultural and educational programs and events that enhance learning, creativity, and a sense of community across groups and generations.

Located in the heart of Carrollwood Village, our campus includes a 26,000 sq. ft. main building complete with a stage, art studios, exhibition space, and conference rooms as well as a sister building, The Studio, which provides additional space for classes, performances, and room rentals.

IRENE RODRÍGUEZ PERFORMANCE HIGHLIGHTS

[Best International Reviews of Irene Rodríguez](#) (3 min 28 sec)

[Impresionante Toque de Castañuelas de Irene Rodríguez](#) (3 min 27 sec)

[Virtuosismo Flamenco. Irene Rodríguez, April 2017](#) (1 min 20 sec)

[Irene Rodríguez. Audiovisual en el Gran Teatro de la Habana "Alicia Alonso"](#) (10 min 54 sec)



IRENE RODRÍGUEZ FLAMENCO COMPANY

SATURDAY, JANUARY 7, 2023

8:00 pm

Target Audience: 30+ years of age

Seating: 160 seats

Tickets: \$25 members/\$30 non-members

\$27 Group Rate (contact Box Office)


Imagine a flamenco show in old Havana, Cuba!

Born in Cuba, Irene Rodríguez, is a leading international figure of Spanish dance and choreography. In 2018, the King of Spain granted her the “Orden de Isabel la Católica”, Spain's highest civilian honor. She has also served as the Artistic Director of the International Festival “La Huella de España”, a significant event in Cuba.

Why schedule a performance in January?

During the holiday season, the world and by its nature the Carrollwood Cultural Center celebrates in many different ways. When looking to bring in an act such as Irene Rodríguez, it is prudent to consider the company, their cultural heritage, and how the Center can best represent them and the growing Latinx community around the Center. Therefore, the Center has asked the Irene Rodríguez Flamenco Company to perform in January and highlight the celebration of the Epiphany, or Three Kings Day.

SPONSORSHIP PACKAGES & BENEFITS

 Irene Rodríguez Sponsorship Packages	SPONSORSHIP TIERS	
	Castanets	Bailaora
	\$ 1,000	\$ 3,000
	3 available	1 available
Sponsorship credit on Center website, e-newsletters, social media posts, and ads	◆	◆
Sponsorship credit during curtain speech before start of concert	◆	◆
Sponsorship credit on marketing banners for concert	◆	◆
Two (2) complimentary tickets + reserved seating	◆	◆
Emerald level Corporate Membership		◆
Sponsorship credit printed on each ticket		◆
Four (4) complimentary tickets + reserved seating		◆

Learn more about the Center's Corporate Membership Program [HERE](#), or scan the QR Code.



MARKETING & ATTENDANCE STATS

10,000+	Unique addresses reached for each email newsletter
7,000+	Followers over three social media platforms (Facebook, Twitter, Instagram)
Adults, ages 50+	Demographic who attends over 40% of the Center's events.
Women, ages 35 - 44	Majority demographic reached with social media posts.
4,200+	Households reached with event brochure mailings three times a year.
27,100 - 31,780	Monthly number of households from 8 area HOAs reached through paid print advertisements.

SPONSOR AGREEMENT

Thank you for your interest in sponsoring all or part Irene Rodríguez Flamenco Company's performance at the Carrollwood Cultural Center January 7, 2023.

Choose Your Sponsorship Level:

- Castanets | \$1,000 | Five Available
- Bailaora | \$2,500 | Two Available
- Clavel Rojo | \$5,000 | One Available

Company Name (if applicable) _____

Contact Name _____

Address _____

Phone _____

Email _____

Please make checks payable to:
Carrollwood Cultural Center

**To pay online, use your phone
to scan this QR code & click link:**

Send form and payment to:
Carrollwood Cultural Center
4537 Lowell Road
Tampa, FL 33618



If applicable, email Hi-Res Logo to: Dana@CarrollwoodCenter.org

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