SUMMER CONCERT SERIES
“The Summer of 1969”
2022

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ABOUT THE CENTER

The magic of the Carrollwood Cultural Center began in 2008 with a special partnership between Hillsborough County and the Friends of Carrollwood Cultural Center (FCCC), a non-profit 501(c)3 organization dedicated to enhancing the quality of life for residents through arts and culture. The Center’s mission is to provide cultural and educational programs and events that enhance learning, creativity, and a sense of community across groups and generations.

Located in the heart of Carrollwood Village, our campus includes a 26,000 sq. ft. main building complete with a stage, art studios, exhibition space, and conference rooms as well as a sister building, The Studio, which provides additional space for classes, performances, and room rentals.

SUMMER CONCERT SERIES

Each summer the Center is proud to present a series of concerts surrounding a theme. This year’s theme is “Summer of 1969” which features three tribute bands; two from Tampa Bay and one from Texas. So, sit back, close your eyes, and go back in time to reimagine Ziggy Stardust, Woodstock, and Creedence Clearwater Revival!

**JULY 8 – STARDUST MEMORIES**
**AUGUST 6 – 1969: A TRIBUTE SHOW**
**AUGUST 20 – BAD MOON RISING TRIBUTE**
STARDUST MEMORIES: The David Bowie Tribute Band

FRIDAY, JULY 8, 2022 @ 8:00 PM

David Bowie, the iconic and influential rock and music legend, would have celebrated his 75th birthday in January 2022. Additionally, 2022 marks the 50th anniversary of Bowie’s breakthrough album and persona, Ziggy Stardust.

Join Stardust Memories in celebrating all things Bowie, and 50 years of Ziggy Stardust, with a performance of the entire Ziggy album along with some of Bowie’s hits, classics, and deep cuts.

Stardust Memories is a combination of well-seasoned and accomplished musicians presenting an exciting tribute to the live David Bowie experience. Established in 2016, the band has put on some amazing shows to the delight of Bowie fans over the years. Costumes, theatrics, tight musicianship, and a legendary back catalog of hits, classics, and rarely heard gems; Stardust Memories presents a show that will take you on a time warp from when Major Tom got lost in “Space Oddity” to the Rise and Fall of Ziggy Stardust.
The year was 1969. Richard Nixon was president and man landed on the moon. The Vietnam raged on as discord continued at home. Elvis Presley recorded his landmark comeback sessions while the Beatles gave their final public performance on a rooftop in London. And on a dairy farm southwest of Woodstock, New York crowds gathered for three days of peace and music.

1969 is a musical tribute to the great music that was recorded in that monumental year. Come join us and journey back as Peace of Woodstock performs songs by Fifth Dimension, Creedence Clearwater Revival, the Rolling Stones, the Jackson 5, Three Dog Night, Sly and the Family Stone, the Beatles, Motown, Norman Greenbaum, Youngbloods, Neil Diamond, Archies, Aretha Franklin, Dusty Springfield, Janis Joplin, David Bowie, Jackie DeShannon, and The Who.

1969 is more than a show…it is a multimedia event! By incorporating videos, slides, and facts about the year 1969, you will feel like you took a step back in time! In fact, we encourage you to break out your tie-dye, headbands, and peace signs for this concert!
BAD MOON RISING:
The Tribute to Creedence Clearwater Revival
SATURDAY, AUGUST 20, 2022 @ 8:00 PM

“Have You Ever Seen the Rain.” “Born on the Bayou.” “Proud Mary.” “Bad Moon Rising.” “Fortunate Son.” They are just some of the songs from the Creedence Clearwater Revival catalogue that helped define southern rock blues in the 60s and 70s.

Creedence Clearwater Revival’s musical style encompassed roots, swamp, and blues-rock. They played Southern rock style, with lyrics about bayous, catfish, the Mississippi River, and other popular elements of southern United States iconography.

Join us as the members of Bad Moon Rising: A Tribute to Creedence Clearwater Revival take you back to the “roots” and share the memorable songs we all know and love.
### Sponsorship Packages & Benefits

#### Summer of 1969 Sponsorship Packages

<table>
<thead>
<tr>
<th></th>
<th>Individual Concerts</th>
<th>Space Oddity</th>
<th>Flower Child</th>
<th>Woodstock</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Price</strong></td>
<td>$2,500</td>
<td>$5,000</td>
<td>$7,500</td>
<td>$10,000</td>
</tr>
<tr>
<td><strong>Quantity</strong></td>
<td>3 available</td>
<td>1 available</td>
<td>1 available</td>
<td>1 available</td>
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</tbody>
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- Sponsorship credit + business logo on Center website, e-newsletters, social media posts, and ads.
- Sponsorship credit during curtain speech before start of concert(s).
- Table in lobby for business to distribute marketing materials before concert(s).
- Sponsorship credit + business logo on marketing banners for concert(s).
- Two (2) complimentary tickets + reserved seating at concert(s).
- **FREE Emerald level Corporate Membership**
- Sponsorship credit + business logo on Summer Concert Series banner displayed in the Center’s parking lot until the end of August 2022.
- Four (4) complimentary tickets + reserved seating at each concert.
- **FREE Citrine level Corporate Membership**
- **FREE Amethyst level Corporate Membership**
- 50% discount on rental fee for one (1) private event (certain restrictions apply)

Learn more about the Center’s Corporate Membership Program [HERE](#), or scan the QR Code.

### Marketing & Attendance Stats

<table>
<thead>
<tr>
<th>Metric</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>9,600+</td>
<td>Weekly number of unique addresses reached for the Center’s email newsletters.</td>
</tr>
<tr>
<td>9,100+</td>
<td>Monthly number of engagements with Facebook and Instagram posts.</td>
</tr>
<tr>
<td>48%</td>
<td>Percentage of total audience members who are 55+ years of age.</td>
</tr>
<tr>
<td>4,200+</td>
<td>Households reached with event brochure mailings three times a year.</td>
</tr>
<tr>
<td>27,100 - 31,780</td>
<td>Monthly number of households from 8 area HOAs reached through paid print advertisements.</td>
</tr>
</tbody>
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SPONSOR AGREEMENT

Thank you for your interest in sponsoring all or part of the Summer of 1969 Summer Concert Series at the Carrollwood Cultural Center.

Choose Your Sponsorship Level:

Individual Concert Sponsorship                     Full Summer Concert Series
☐ Individual Concert | $2,500 | Three Available       ☐ Space Oddity | $5,000 | One Available
Concert Name: ________________________________

☐ Individual Concert | $5,000 | One Available
Concert Name: ________________________________

☐ Woodstock | $10,000 | One Available
Concert Name: ________________________________

Company Name _____________________________________________________________
Contact Name _____________________________________________________________
Address ______________________________________________________________________
Phone _________________________________________________________________________
Email _________________________________________________________________________

Please make checks payable to: Carrollwood Cultural Center

Send form and payment to:
Carrollwood Cultural Center
4537 Lowell Road
Tampa, FL 33618

To pay online, use your phone to scan this QR code & click link:

Email Hi-Res Logo to: Dana@CarrollwoodCenter.org

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