Summer Camp 2022
Tuition Assistance & Sponsorship Packages

Summer Camps
June 6 – August 5
At Carrollwood Cultural Center

4537 Lowell Rd • Tampa, FL 33618 • (813) 922-8167
Dana Warner, Development Director
Dana@CarrollwoodCenter.org
The magic of the Carrollwood Cultural Center began in 2008 with a special partnership between Hillsborough County and the Friends of Carrollwood Cultural Center (FCCC), a non-profit 501(c)(3) organization dedicated to create culture through community and community through culture by providing cultural and educational programs and events that enhance learning, creativity, and a sense of community across groups and generations.

Located in the heart of Carrollwood Village, our campus includes a 26,000 sq. ft. main building complete with a stage, art studios, exhibition space, and conference rooms as well as a sister building, The Studio, which provides additional space for classes, performances, and room rentals.

<table>
<thead>
<tr>
<th>Enrollment</th>
<th>Cities</th>
<th>Zip Codes</th>
<th>Counties</th>
<th>Radius</th>
</tr>
</thead>
<tbody>
<tr>
<td>468</td>
<td>6</td>
<td>18</td>
<td>2</td>
<td>20 miles</td>
</tr>
<tr>
<td>ages 4 - 13</td>
<td>Lutz</td>
<td>33544, 33548, 33556, 33558, 33596, 33602</td>
<td>Hillsborough</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Odessa</td>
<td>33612, 33613, 33614, 33615, 33618, 33624</td>
<td>Pasco</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Tampa</td>
<td>33625, 33626, 33634, 33647, 34638, 34639</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Valrico</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Land O'Lakes</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Wesley Chapel</td>
<td></td>
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TOM JONES TUITION ASSISTANCE FUND

Donations to the Center's Tom Jones Tuition Assistance Fund provide children from families with low income the opportunity to attend a Summer Camp for free or reduced tuition.

Your support helps assure the arts remain accessible to young people regardless of their ability to pay so that they can create connection, community, belonging, and joy.

Of course, donations in any amount are appreciated; however, a donation of $230 provides full support for a child (ages of 4-10) to benefit from attending one, week-long Summer Camp. And a donation of $525 provides a pre-teen (ages of 11-13) to benefit from attending one, three week-long theatre intensive Summer Camp.

Last year, 8 children between the ages of 4 and 13 received full or partial tuition assistance. This year, we hope to raise $6,460 so at least 15 students will benefit.

Assistance is based on need and available funds. Families must complete applications by May 6, 2022 to request financial assistance. May 13 is the notification date.

PARENT COMMENT

Summer camp is a home away from home for our family. It’s a safe place where my daughter expressed her creative side, learned new skills, and built lasting friendships. It was amazing to watch her come out of her shell and grow.

FROM 2021
ALL ABOUT SUMMER CAMP

Artistic expression, belting it out, busting a move and getting into character are all encouraged!

Through art, music, dance and drama campers ages 4 to 10 explore a different theme each week – all in a fun, creative and safe environment.

In our intensive youth program for ages 11 to 13, campers use a theme as inspiration for developing their very own staged production!

The paint is mixed and the stage is set. So, cue the music and get ready to dance through a summer loaded with creativity, friends & memories!

<table>
<thead>
<tr>
<th>Ages 4-5</th>
<th>Ages 6-8 &amp; Ages 9-10</th>
<th>Ages 11-13</th>
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<tbody>
<tr>
<td>9, 1-week camps</td>
<td>9, 1-week camps</td>
<td>3, 3-week camps</td>
</tr>
</tbody>
</table>

Free Kona Ice for all campers on Thursdays.

Young campers experience age appropriate arts activities that stimulate their creativity. Activities include drawing, painting, arts & crafts, music, dramatic play, song, dance, and other activities that relate to our fun, weekly camp themes.

Campers rotate between art activities, including music, theatre, visual art, and dance/movement that tie into our fun, weekly themes.

Tween campers enjoy an intensive training program in which they write, audition, rehearse, and perform a full theatrical production under the instruction of working professionals. Dedication, focus, and participation makes this program successful.

Friday afternoon Show & Shares for families! Performance on third Friday!
2022 Summer Camp Themes

WK 1: Wild Kingdom (June 6-10)
ROAR!!! It’s a jungle out there! Campers explore the wildest parts of their creative side, ‘traversing’ regions around the world to discover and become the world’s wildest animals. Campers will dance to the beat of their own rhythmic drums and create abstract art for the summer’s first and wildest Show & Share!

WK 2: Great Art Escape (June 13-17)
Teamwork makes the dream work. Campers work as an ensemble to solve riddles, participate in escape rooms, develop strategies, and design mind-boggling puzzles within art, music, theatre, and dance. See if YOU can solve or escape their enigmas in this week’s Show & Share.

WK 3: Mytical Creature Feature (June 20-24)
Dragons, unicorns, trolls, and mermaids oh my! Tame wild mystical monsters before they take over camp! Campers will create “sock”-ness monster puppets, learn puppeteering skills, invent a new mythical beast, or even become one themselves for this week’s Show & Share!

WK 4: Superheroes! (June 27-July 1)
With great power comes great responsibility. Campers discover their inner superpowers. Campers will train with us honing their super abilities, dodge intense obstacles and draw their own hero comic! The heroes write their stories and show it all off in a supercharged Show & Share.

WK 5: Wet, Wild & Wacky (July 6-8) / *3-day week* (no Friday Show & Share)
Welcome to the 2-Annual Carrollwood Camp Water Games! Campers attend a fun-filled three days of wet, wild, and wacky water games. Each day will include an outside water activity, games!

WK 6: Ancient History (July 11-15)
Walk (or dance) like an Egyptian, train like a gladiator, and paint frescos like Michelangelo. This week campers will learn about life in ancient cultures and put their own spin on historical tales passed down through the ages. This week’s Show and Share is sure to transport us back in time!

WK 7: 007 Spy Week (July 18-22)
Your mission, should you choose to accept it campers, become a top-secret spy. This message will self-destruct when this camp begins. Invent top-secret items to increase stealth and skill, conquer in-depth obstacle courses, and become masters of disguise for the most action-packed Show & Share.

WK 8: Adventurers Week (July 25-29)
Imagination will often carry us to worlds that never were. But without it, we go nowhere. – Carl Sagan.
Campers will dive deep into their imagination to trek dense jungle, sail the high seas to battle pirates, rub a magic lamp to meet a genie, rescue a damsel in distress, maybe even travel to space and live to tell all the tales of their harrowing escapades in this week’s Show and Share.

WK 9: Magical Mysteries (August 1-5)
Abracadabra! Magic wands at the ready! Students will enchant the end of the summer with their magical powers, design magic wands, mix potions, and put a spell on you with their sensational dance moves. Summer will close out with the most magical Show & Share to date!
Creating Connection, Belonging & Joy
## Packages & Benefits

### Summer Camp 2022 Donation & Sponsorship Packages

<table>
<thead>
<tr>
<th>SUMMER CAMP SPONSORSHIPS</th>
<th>TOM JONES TUITION ASSISTANCE FUND</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Pick-A-Week</strong></td>
<td><strong>Bachelor Level</strong></td>
</tr>
<tr>
<td>$600</td>
<td>$1,000</td>
</tr>
<tr>
<td>1 available</td>
<td>4 available</td>
</tr>
<tr>
<td><strong>Entire Summer</strong></td>
<td><strong>Master Level</strong></td>
</tr>
<tr>
<td>$3,000</td>
<td>$2,000</td>
</tr>
<tr>
<td>9 available</td>
<td>1 available</td>
</tr>
</tbody>
</table>

- Recognition and business logo in weekly e-blasts to over 9,000 unique addresses
- Recognition and business logo in social media posts with monthly reach of almost 15,000
- Business logo on the Center's website Summer Camp page
- Recognition and business logo on Welcome Letter to parents and Friday's Show & Share
- Business signage at the Center's front entrance seen from car drop off & pick up line
- Table in lobby for business to distribute marketing material & greet parents prior to Friday's Show & Share
- Sponsorship credit during curtain speech at Friday's Show & Share
- Name listed on Summer Camp T-shirts*
- Company logo on Summer Camp T-shirts*
- Free Emerald level Corporate Membership
- Free Citrine level Corporate Membership
- Name on donation banner displayed in parking lot through August 2022*
- Company banner displayed in parking lot through the end of Summer Camp
- 50% discount on rental fee for one (1) private event (certain restrictions apply)

*Donations made or Sponsorship Agreements completed by 5/13/22.

### 2021 Marketing Stats

<table>
<thead>
<tr>
<th>Stat</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>9,600+</td>
<td>Weekly number of unique addresses reached for the Center’s email newsletters.</td>
</tr>
<tr>
<td>9,100+</td>
<td>Monthly number of engagements with Facebook and Instagram posts.</td>
</tr>
<tr>
<td>Women, ages 35 - 44</td>
<td>Majority demographic reached with social media posts.</td>
</tr>
<tr>
<td>4,200+</td>
<td>Households reached with event brochure mailings three times a year.</td>
</tr>
<tr>
<td>27,100 - 31,780</td>
<td>Monthly number of households from 8 area HOAs reached through paid print advertisements.</td>
</tr>
</tbody>
</table>
DONOR/SPONSOR AGREEMENT

Thank you for your interest in donating to or becoming a sponsor of Summer Camp 2022 at the Carrollwood Cultural Center. All donations & sponsorship levels are tax deductible under the full extent of the law.

Choose Your Donation or Sponsorship Level

<table>
<thead>
<tr>
<th>TUITION ASSISTANCE Donations</th>
<th>SUMMER CAMP Sponsorships</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐ Master’s</td>
<td>$2,000</td>
</tr>
<tr>
<td>☐ Bachelor’s</td>
<td>$1,000</td>
</tr>
</tbody>
</table>

Company Name ____________________________________________

Contact Name ____________________________________________

Address __________________________________________________

Phone ____________________________________________________

Email ____________________________________________________

Please make checks payable to: Carrollwood Cultural Center

Send form and payment to: Carrollwood Cultural Center
4537 Lowell Road
Tampa, FL 33618

Scan this QR code to remit payment for Sponsorships.

Scan this QR code to donate to Tom Jones Tuition Assistance Fund.

Email Hi-Res Logo to: Dana@CarrollwoodCenter.org

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