Season & Individual Show Sponsorship Packages

2021-2022

4537 Lowell Rd • Tampa, FL 33618 • (813) 922-8167

Dana Warner, Development Director
Dana@CarrollwoodCenter.org
ABOUT THE CENTER

The magic of the Carrollwood Cultural Center began in 2008 with a special partnership between Hillsborough County and the Friends of Carrollwood Cultural Center (FCCC), a non-profit 501(c)3 organization dedicated to enhancing the quality of life for residents through arts and culture. The Center’s mission is to provide cultural and educational programs and events that enhance learning, creativity, and a sense of community across groups and generations.

Located in the heart of Carrollwood Village, our campus includes a 26,000 sq. ft. main building complete with a stage, art studios, exhibition space, and conference rooms as well as a sister building, The Studio, which provides additional space for classes, performances, and room rentals.

THEATRICAL PRODUCTIONS OVERVIEW

We are proud to present performances by our resident theatre group, as well as partnering with other area theatre groups to create something spectacular on our stages. From musicals and dramatic pieces to staged readings and more, we enjoy every aspect of the theatre, from the script to the final bow.

THEATRE ANNOUNCEMENT FOR 2021–2022

https://youtu.be/isu6NjhoYes

Click the link above, or scan the QR code with your phone, then click the link.

‘ART’
TITANIC The Musical
Tony N’Tina’s Wedding
Matilda The Musical
First Date
By Yasmina Reza
Translated by Christopher Hampton
Directed by Derek Baxter

How much would you pay for a white painting? Would it matter who the painter was? Would it be art? One of Marc’s best friends, Serge, has just bought a very expensive painting. It’s about five feet by four, all white with white diagonal lines. To Marc, the painting is a joke, but Serge insists Marc doesn’t have the proper standard to judge the work. Another friend, Ivan, though burdened by his own problems, allows himself to be pulled into this disagreement. Eager to please, Ivan tells Serge he likes the painting. Lines are drawn and these old friends square off over the canvas, using it as an excuse to relentlessly batter one another over various failures. As their arguments become less theoretical and more personal, they border on destroying their friendships. At the breaking point, Serge hands Marc a felt tip pen and dares him: “Go on.” This is where the friendship is finally tested, and the aftermath of action, and its reaction, affirms the power of those bonds.

**Target Audience/Genre:** Adults, art fans/ Comedy
**Seating:** 90 people per performance

'ART' was produced on Broadway by David Pugh, Sean Connery and Joan Cullman, March 1, 1998. 'ART' is presented by special arrangement with Dramatists Play Service, Inc., New York.
The musical play TITANIC examines the causes, the conditions, and the characters involved in this ever-fascinating drama. This is the factual story of that ship—of her officers, crew, and passengers, to be sure—but she will not, as has happened so many times before, serve as merely the background against which fictional, melodramatic narratives are recounted. The central character of our TITANIC is the Titanic herself. (Excerpt from Peter Stone’s notes)

Target Audience/Genre: Adults, seniors, teens (ages 11-18)/ Musical
Seating: 150 people each performance

TITANIC is presented by arrangement with Concord Theatricals on behalf of Tams-Witmark LLC (www.concordtheatricals.com).
Conceived by Nancy Cassaro

Directed by Jaime Giangrande-Holcom

Created by Thomas Michael Allen, James Altun, Mark Campbell, Nancy Cassaro, Patricia Cregan, Elizabeth Dennehy, Christopher Fracchiolla, Jack Fris, Kevin A. Leonidas, Mark Nassar, Larry Pellegrini, Susan Varon, and Moira Wilson

Originally Produced by Joseph Corcoran in association with Artificial Intelligence

Audience members are the guests at the nuptial celebration of Tony Nunzio and Valentina Vitale in all its tacky and hilarious glory. Following the church service is a reception where the audience joins the wedding party and their bickering families for a pasta dinner, champagne toasts, wedding cake, and dancing to the wedding band to top all wedding bands.

Target Audience/Genre: Adults and teens (ages 14-18)/ Comedy, improv, interactive experience

Seating: 150 people each performance

“Tony n’Tina’s Wedding” is presented by arrangement with Concord Theatricals on behalf of Samuel French, Inc. (www.concordtheatricals.com)
Book by Dennis Kelly

Music & Lyrics by Tim Minchin

Directed by Kevin Renken

Musical Direction by TBD

Inspired by the twisted genius of Roald Dahl, the Tony Award-winning Roald Dahl’s Matilda The Musical is the captivating story of the anarchy of childhood, the power of imagination and the inspiring story of a girl who dreams of a better life. Packed with high-energy dance numbers, catchy songs and an unforgettable star turn for a young actress, Matilda is a joyous girl power romp. Children and adults alike will be thrilled and delighted by the story of the special little girl with an extraordinary imagination.

Target Audience/Genre: Adults, teens and children (ages 6 – 18)/ Musical
Seating: 150 people each performance

ROALD DAHL’s MATILDA THE MUSICAL is presented through special arrangement with Music Theatre International (MTI). All authorized performance materials are also supplied by MTI. www.mtishows.com
When a blind date newbie Aaron is set up with serial-dater, Casey, a casual drink at a busy New York restaurant turns into a hilarious high-stakes dinner. As the date unfolds in real time, the couple quickly finds that they are not alone on this unpredictable evening. In a delightful and unexpected twist, Casey and Aaron’s inner critics take on a life of their own when other restaurant patrons transform into supportive best friends, manipulative exes and protective parents, who sing and dance them through ice-breakers, appetizers and potential conversational land mines. Can this couple turn what could be a dating disaster into something special before the check arrives?

Target Audience/Genre: Adults, teens (ages 14-18)/ Romantic comedy musical
Seating: 150 people each performance

FIRST DATE is presented by arrangement with Concord Theatricals (www.concordtheatricals.com).
## SPONSORSHIP PACKAGES & BENEFITS

### SEASON & INDIVIDUAL SHOW SPONSORSHIP PACKAGES

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Supporting Cast Sponsor</th>
<th>Production Sponsor</th>
<th>Main Stage Sponsor</th>
<th>Red Carpet Sponsor</th>
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<tbody>
<tr>
<td>Four (4) complimentary opening night tickets + reserved seating</td>
<td>5 Available</td>
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<tr>
<td>Sponsorship credit on Center website, program, brochures, newsletters, social media posts</td>
<td>5 Available</td>
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<tr>
<td>Full page ad in production program(s)</td>
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<td>Sponsorship credit during curtain speech at every performance</td>
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<tr>
<td>Sponsorship credit and invitation to Season Wrap Party</td>
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<td>Framed production poster signed by cast members</td>
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<td>Opening night meet &amp; greet with members of cast</td>
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<td>Invited on stage during Talk Back on last Sunday performance</td>
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<tr>
<td>Corporate logo printed on each ticket</td>
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<td>Sponsorship credit on program cover, inside lobby, and Center ads</td>
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<td>Private viewing of final technical rehearsal</td>
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<tr>
<td>Four (4) cast t-shirts <em>(depends on show)</em></td>
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<td>Private champagne reception on opening night</td>
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<tr>
<td>Receive a prop or part of the set from each production</td>
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<td>Walk-on role opportunity for one (1) person in one (1) production</td>
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<td>Banners displayed on parking lot light poles through September 2022</td>
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<td>50% discount on rental fee for one (1) private event <em>(certain restrictions apply)</em></td>
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### 2021 MARKETING STATS

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<tr>
<th>Stat</th>
<th>Description</th>
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<tr>
<td>9,600+</td>
<td>Weekly number of unique addresses reached for the Center’s email newsletters.</td>
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<tr>
<td>9,100+</td>
<td>Monthly number of engagements with Facebook and Instagram posts.</td>
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<tr>
<td>Women, ages 35 - 44</td>
<td>Majority demographic reached with social media posts.</td>
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<td>4,200+</td>
<td>Households reached with event brochure mailings three times a year.</td>
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<tr>
<td>27,100 - 31,780</td>
<td>Monthly number of households from 8 area HOAs reached through paid print advertisements.</td>
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SPONSOR AGREEMENT

Thank you for your interest in sponsoring the Season or Individual Shows at the Carrollwood Cultural Center. All sponsorship levels are tax deductible.

Choose Your Sponsorship Level:

Season Sponsorships                      Individual Show Sponsorships
☐ Red Carpet | $12,000 | One Available            ☐ Production | $3,000 | Five Available
☐ Main Stage | $9,500 | One Available            ☐ Supporting Cast | $2,000 | Five Available

Name a Show: _____________________________
Name a Show: _____________________________
Name a Show: _____________________________

Company Name ___________________________________________________________________

Contact Name ___________________________________________________________________

Address _________________________________________________________________________

Phone __________________________________________________________________________

Email __________________________________________________________________________

Please make checks payable to: Carrollwood Cultural Center

Send form and payment to: Carrollwood Cultural Center
4537 Lowell Road
Tampa, FL 33618

Email Hi-Res Logo to: Dana@CarrollwoodCenter.org

Friends of Carrollwood Cultural Center is a 501(c)(3) nonprofit organization and all donations are tax deductible to the full extent provided by law. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 1-800-435-7352 WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. ■ REGISTRATION #CH16973 ■ EIN#30-0224777