

Friends of Carrollwood Cultural Center
Board Meeting
January 17, 2018
Carrollwood Cultural Center
Strategic Planning session

Present: Nancy Stearns, Bill DeMare, Neil Smith, Evelyn Bless, Craig Nowicke, Susan Baxter-Gibson

Absent: Alan Preston, Brenda Heiss

Chair: Craig Nowicke; minutes: Evelyn Bless

Called to order 4 pm.

Board meeting part: chaired by Nancy Stearns.

- Adoption of agenda. Unanimous.
- Adoption of consent agenda. Unanimous.

Strategic planning: Craig Nowicke passed out McLean's *Snapshot Business Planning* and requested the Board to do "vision" homework before we discuss this as a group. Each Board member is asked to:

- Read the "Decision" paper distributed via email and *Snapshot Business Planning*, Chapter 1, "Vision".
- Review the Center's SWOT analysis as needed to refresh yourself on strengths and weaknesses.
- Prepare a vision of what you see the Center as being in five years—literally a vision, describe it, walk through what you see. You may be general or detailed, comprehensive or not. Put this in writing. Be prepared to distribute copies and discuss at next Board meeting.
- **Due date:** next Board meeting, February 21.
- Some staff will also be asked to contribute: Paul Berg will determine. Board
- **Note: Board meeting will start at 3:30 pm to give staff time to participate.**

Adjourned 5 pm.

Next Board meeting Feb. 21, 3:30 pm.