

CARROLLWOOD CULTURAL CENTER



CARROLLWOOD
CULTURAL CENTER

ANNUAL REPORT 2016

www.carrollwoodcenter.org

ABOUT US

The mission of the Carrrollwood Cultural Center is to create culture through community and create community through culture.

We believe that a community is only as strong as its ability to nourish the mind and spirit through excellent, diverse, and accessible programming in the visual and performing arts and cultural programs.

We are here so the residents of Hillsborough County will live in a healthy and vibrant community enriched by the arts and culture.



EXECUTIVE DIRECTOR'S MESSAGE

Dear Friends,

What a great year for the Carrollwood Cultural Center! We grew as an organization with new staff, new programs and new volunteers. We hit several milestones in the organizations history. Among them are welcoming over 42,000 people through our doors for over 1,800 programs that were offered last year.

2016 was a big year for us as we continued our commitment to culture and the community. We expanded our community events that were offered free to the public through a partnership with the Carrollwood Village Home Owners Association. Among the very popular events were Blues and BBQ, SpringFest/YouthFest and the Lecture Series.

This is just the tip of the iceberg, see the year in review for more information about this past year.

This year we will continue to grow our programs, and add a new public art piece to the exterior of the building. Also, this year we plan to finish renovations to the Studio building which include updating the exterior of the building.

I want to thank all of our generous donors, board members, dedicated staff, wonderful volunteers and all those in the community that have made the Center a success.

Thank you for your support and embracing the Center. It is a joy to be part of your community.

See you at the Center,
Paul Berg



BOARD MEMBERS

Friends of Carrollwood Cultural Center Board of Directors
(as of 12/01/16)

Meets the third Wednesday of each month at 4 p.m.

Nancy Stearns	President
William DeMare	Vice President
Evelyn Bless	Secretary
Alan Preston	Treasurer

Mary Ann Bardi
Brenda Heiss
Frank Mazzie
Neil Smith

Susan Baxter-Gibson
Diane Leeper
Craig Nowicke

2016 Center Committees

Governance Committee
Meets the first Thursday of each month at 1 p.m.

Finance Committee
Meets the third Tuesday of each month at 11:30 a.m.

& MORE

HISTORY

Friends of Carrollwood Cultural Center founded: 2004

Carrollwood Cultural Center facility opened: March 2008

The magic of the Carrollwood Cultural Center began several years ago with a special partnership between Hillsborough County and the Friends of Carrollwood Cultural Center (FCCC), a non-profit 501 (c)3 organization dedicated to enhancing the quality of life for residents through arts and culture. Together, the county and the FCCC worked to renovate the St. Mark's Episcopal Church into the creative Center it is today.

Located in the heart of Carrollwood Village, the campus includes a 26,000 sq. ft. main building with a stage, dance floor, art studios, computer lab and conference rooms as well as a sister building, The Studio.

Open since March 2008, the Center is the result of the successful partnership that began so many years ago. The building, owned by Hillsborough County, and the operations, managed by the FCCC, is a perfect partnership that hopefully will be emulated elsewhere throughout the country. The Center has continued to grow since its inception and has added over \$100,000 in facility improvements to the building.



2016 FINANCIAL INFO

Total Income:

\$757,684.20

Total Expense:

\$779,109.35

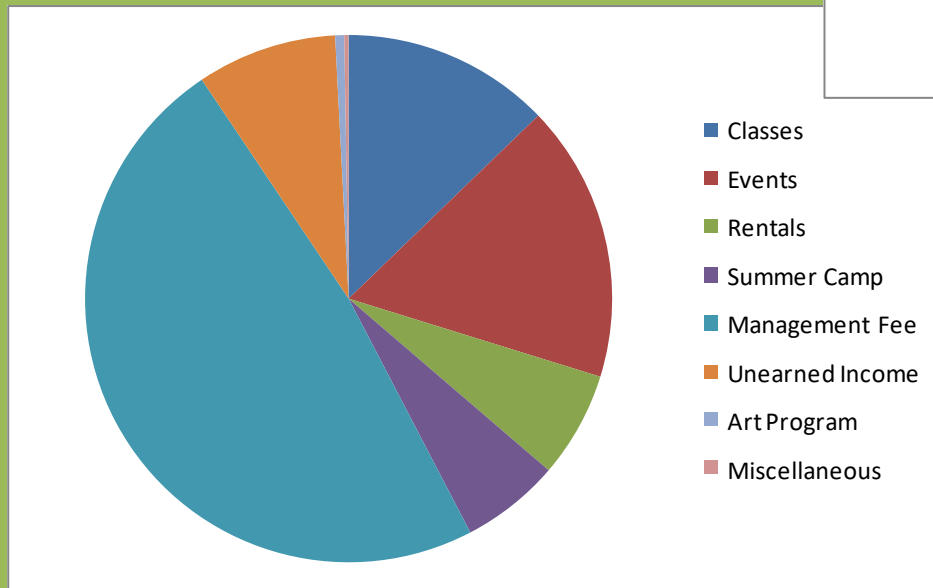
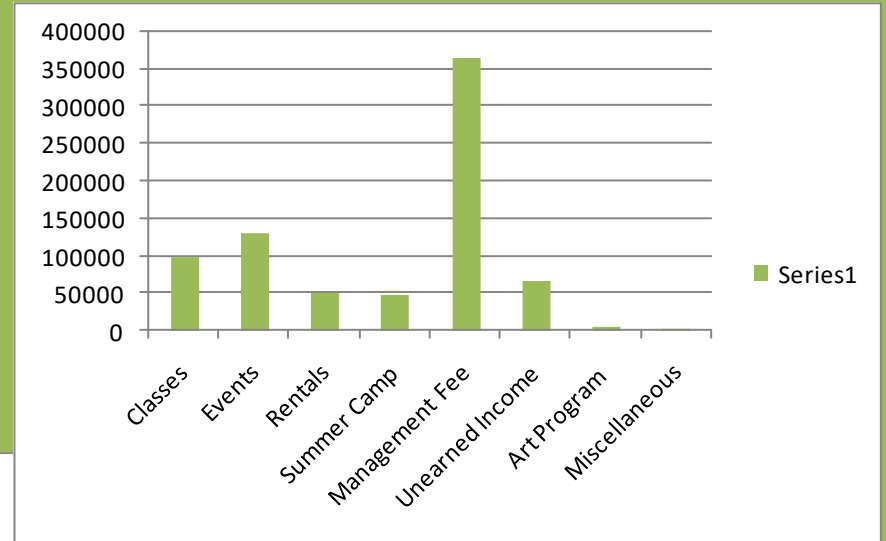
Surplus/(Deficit):

-\$21,425.15*

* During 2016 the organization made several non-budget expenditures resulting in an operational deficit .

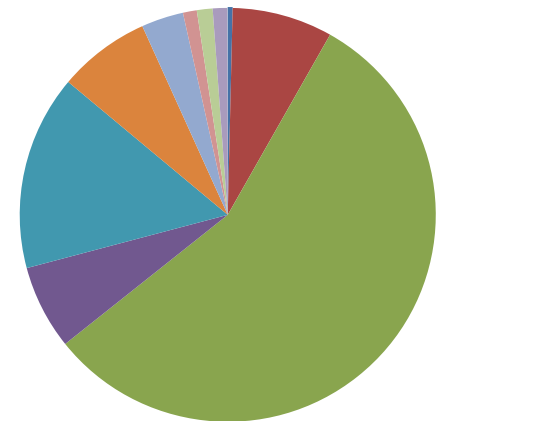
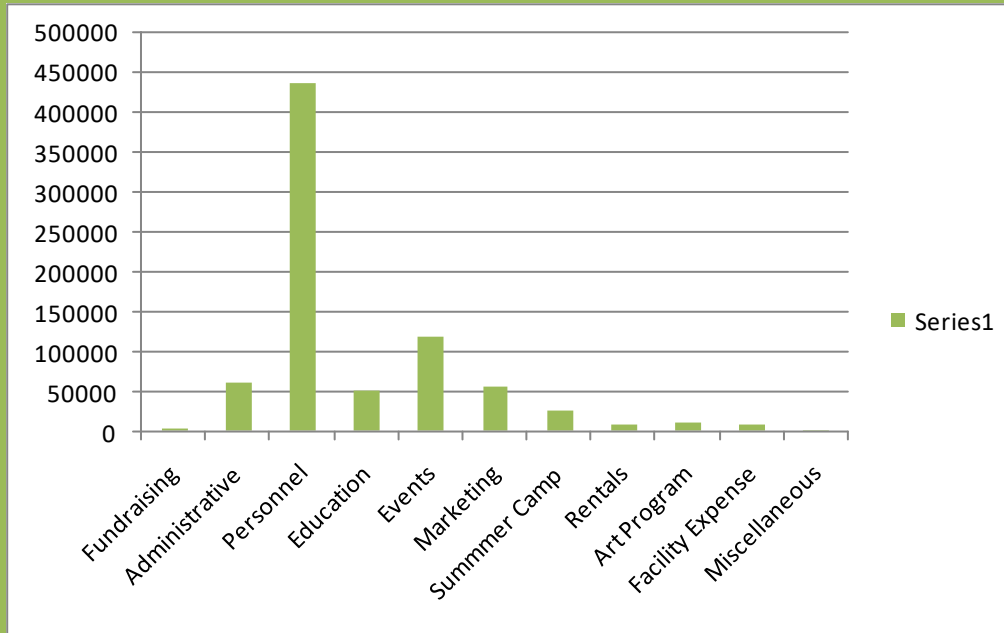
2016 FINANCIAL INFO

Income



2016 FINANCIAL INFO

Expenses



- Fundraising
- Administrative
- Personnel
- Education
- Events
- Marketing
- Summer Camp
- Rentals
- Art Program
- Facility Expense
- Miscellaneous

2016-17 PROJECTED BUDGET

EXPENSE ACCOUNTS

Fundraising	\$4,450
Administrative	\$66,214.16
Personnel	\$444,637
Education	\$51,500
Events	\$118,156
Marketing	\$76,250
Summer Camp	\$27,000
Rentals	\$4,500
Miscellaneous/In-Kind	\$24,000
Art Programs	\$11,000
Facility	\$11,880
HOA Events	\$15,000
TOTAL	\$854,587.16

INCOME ACCOUNTS

Classes	\$94,050
Events	\$120,760
Rentals	\$55,000
Summer Camp	\$55,000
Management Fee	\$365,000
HOA Events	\$32,000
Art Program	\$5,950
Unearned Income / Fundraising	\$103,550
Miscellaneous/In-Kind	\$25,400
TOTAL	\$856,710

Total Expense	\$854,587.16
Total Income	\$856,710
NET TOTAL	\$2,122.84

YEAR IN REVIEW

The 2015-2016 season brought many firsts and many exciting accomplishments:

- Over the course of the year the Center welcomed over 42,000 people.
- Over the course of the year the Center held over 1,838 events and programs.
- Over the course of the year the Center provided over \$25,000 in free space to area non-profit organization.
- Over the course of the year Center volunteers provided the equivalent of \$78,000 in work hours.
- The exterior of the Center was given a fresh look through power washing and a new coat of paint.
- The Center's Facebook page surpassed 2,500 "likes" and the weekly e-blast surpassed 6,500 followers.



- Began new web series "UnCentered."
- The Center installed a new hearing assisted listening devices in the main theatre.
- The Center welcomed new Pottery Manager Miriam Zohar after the retirement of Gilda Butler, the original Pottery Manager.
- The Center installed a new front projector in the main theatre.

YEAR IN REVIEW

The 2015-2016 season brought many firsts and many exciting accomplishments:

- The Studio received an upgrade to the interior including new flooring in the main lobby, upgraded Family bathroom, upgraded Women's bathroom, upgraded Men's bathroom, upgraded Serving Room, instillation of a new warming kitchen and new paint throughout the building.
- We installed new gallery lights in the upstairs balcony and corridor galleries.
- We received costume donations for our MAS Community Theatre that exceeds \$10,000 in value.
- We hosted national bestseller Tim Dorsey for an evening lecture and question and answer.
- We received a donation of acoustical sound panels valued at over \$5,000. The panels can be seen throughout the main building and at the Studio.
- We introduced a new private class offering to our class programs.
- Our Carrollwood Community Chorus were invited to perform at Busch Gardens and Walt Disney World.



UPCOMING YEAR

The 2015-2016 season brought many firsts and many exciting accomplishments:

- We will be hosting the Hillsborough County Jazz Orchestra Adjudication. The annual competition will bring in over 400 high school musicians along with parents and instructors.
- We will be welcoming a new piece of Public Art by Michael Young. The piece will be purchased by the Hillsborough County Public Art Committee.
- We will be completing work on the exterior of the Studio.
- We will be installing a new dance floor in the dance lab.



- We will be introducing new programs such as a children's choir.
- We will grow our Facebook page to over 3,000 likes.
- We will grow our weekly e-blast list to over 7,000.

CIRCLES OF GIVING

Patron's Circle = Annual Pledge of \$250 (or \$21 per month)

Household Membership
Recognition in *Centerpieces* Newsletter
Recognition in performance programs.

Champion's Circle = Annual Pledge of \$500 (or \$42 per month)

All of the above
4 complimentary tickets to Jazz with Jim or Sounds of Swing
An invitation to annual "Champions for Culture" Luncheon

Ambassador's Circle = Annual Pledge of \$1,000 (or \$84 per month)

All of the above
4 complimentary tickets to any Center-presented show*
Your name on the contributor's plaque in the front lobby



CIRCLES OF GIVING

VIP Circle = Annual Pledge of \$2,500 (or \$109 per month)

All of the above

2 tickets to the MAS Community Theatre summer production

"Call Ahead" VIP seating for you and a guest

Private tour with the Executive Director

1 gift membership (Household Level)

President's Circle = Annual Pledge of \$5,000 (or \$417 per month)

All of the above

2 "President's Circle Season tickets" for complimentary entry to all center-presented shows*

Private tour with the FCCC President and the Executive Director

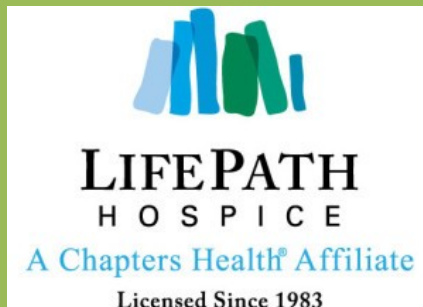
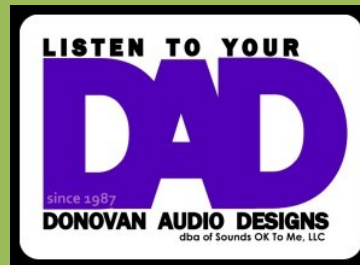
2 additional gift memberships (Household Level)



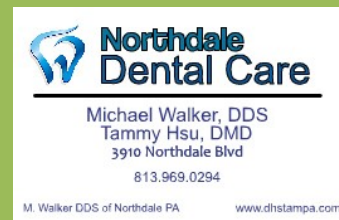
*Center-presented shows include Sounds of Swing, Jazz with Jim, CCC Winds, MAS Community Theatre, CCC Chorus, and other non-rental performances.



2015-2016 PLATINUM CORPORATE MEMBERS



2015-2016 GOLD CORPORATE MEMBERS



2015-2016

CORPORATE MEMBERS

Silver Corporate Members

Carrollwood Area Business Association (CABA)

Caring Transitions

Florida Blue

Edward Jones—Rex Henderson

Lane Family Chiropractic

Bronze Corporate Members

Black Diamond Coatings, Inc.

Calvery Services Corp.

Italian American Social Club

Jackson Insurance & Financial Services

Jane Hollister Counseling

Pinwheel: The Art of Wellness Lifestyle

Schreuder, Inc.

Tampa Bay Thinkers Meet-up Group

Tampa Bay Vets

2015-2016

CIRCLES OF GIVING

President's Circle

Cathlin Kohler
Philip Passantino

Ambassador's Circle

Ms. Lori Ledbetter
Mr. & Mrs. Alan Preston

Champion's Circle

Mr. & Mrs. Bill DeMare
Mr. & Mrs. Chris Hugues
Ms. Imogene McMahan
Mr. & Mrs. Neil Smith



2015-2016

CIRCLES OF GIVING

Patron's Circle

Mrs. Melanie Adams
Mr. & Mrs. Henry Bardi
Ms. Evelyn Bless
Mr. & Mrs. James Burge
Ms. Midge Glazer
Ms. Brenda Heiss
Mr. & Mrs. Ilya Hiekin
Mr. & Mrs. John Horst
Mr. & Mrs. Joe Kirkpatrick
Ms. Shirley Lolus
Mr. Stanley Mackey
Mr. & Mrs. Ron Manning
Dr. Jsn L. McCarthy
Ms. Mary Ann McCoy



2015-2016

CIRCLES OF GIVING

Patron's Circle

Mrs. Bettye Newman
Mr. & Mrs. Julian D. Newman
Mr. & Mrs. Marty Port
Dr. Mary Ann Ratliff
Ms. Irene Rubenstein
Mr. & Mrs. J.R. Russell
Mrs. Sylvia Russell
Dr. & Mrs. Ronald Schonwetter
Mr. & Mrs. Andrew Schultz
Mrs. Beatrice Schultz
Ms. Nancy Stearns
Ms. Martha Sutton
Mr. & Mrs. David Watson
Mrs. Lorraine Watson
Mr. Dick and Mrs. Katherine Woltmann
Women Authors Book Group



ANNUAL REPORT

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