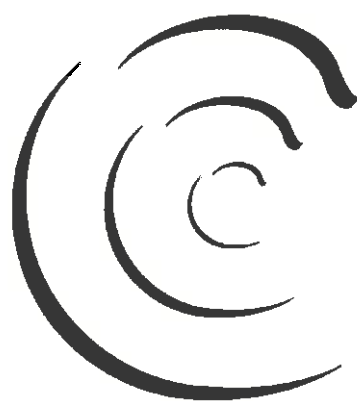




2012

Friends of Carrollwood Cultural Center

Annual Report



Message from the Executive Director:

Five years...it certainly does not feel like we have been at this for that long. I recently heard someone refer to the Center back in January of 2008 as a new house. One that has yet to have a family move in and make their home. And much like that new home, the Friends of Carrollwood Cultural Center and all its patrons moved in and created a home. Not just a facility that offers a variety of programs, but an organization that has a heart and soul. We've come a long way, but we are still at the beginning of our journey.

By the end of fiscal year 2012, the Friends of Carrollwood Cultural accomplished much and is poised for even greater feats in the coming year. Thank you for joining us for the Center's annual meeting recapping 2012 and giving a look at some of the things that we will be working on in the coming year.

I want to thank all of our generous donors, board members, dedicated staff, wonderful volunteers and those in the community that have made the Center a success.



CARROLLWOOD CULTURAL CENTER



FCCC ANNUAL MEETING WEDNESDAY, FEBRUARY 20, 2013

MISSION STATEMENT:

Our mission is to provide cultural and educational programs and events to our region that enhance learning, creativity, and a sense of community across groups and generations.

Organizational History:

Friends of Carrollwood Cultural Center Founded: 2004

Carrollwood Cultural Center facility turned over to the Friends: January 16, 2008

Carrollwood Cultural Center ribbon cutting: February 14, 2008

Carrollwood Cultural Center grand opening concert: March 2, 2008

The magic of the Carrollwood Cultural Center began several years ago with a special partnership between Hillsborough County and the Friends of Carrollwood Cultural Center (FCCC), a non-profit 501(c)3 organization dedicated to enhancing the quality of life for residents through arts and culture. Together, the county and the FCCC worked to renovate St. Mark's Episcopal Church into the creative center it is today.

Located in the heart of Carrollwood Village, the campus includes a 26,000 sq. ft. main building complete with a stage, dance floor, art studios, computer lab and conference rooms as well as a sister building, The Studio, which provides additional space for classes, performances, room rentals and gallery displays.

The Center is the result of the successful partnership that began so many years ago. The building, owned by Hillsborough County, and the operations, managed by the FCCC, is a perfect partnership that hopefully will be emulated elsewhere throughout the country.



CARROLLWOOD CULTURAL CENTER

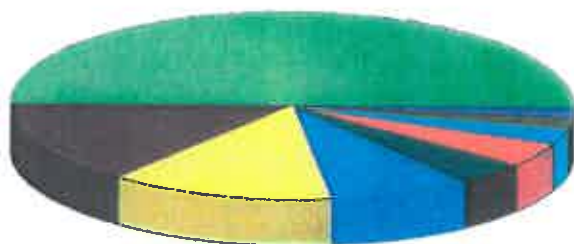


FINANCIAL HIGHLIGHTS:

FCCC Fiscal Year = January 1 to December 31

2012 Fiscal Year Operating Income:

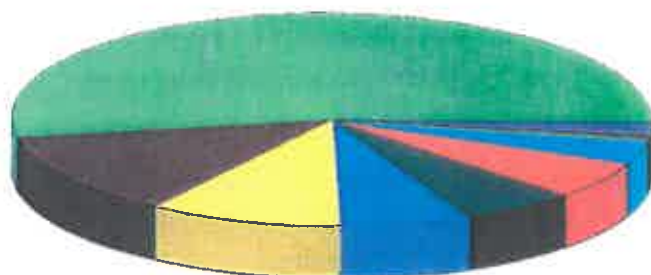
Income Summary
January through December 2012



4410 - Hillsborough Management Funding	%50.09
4600 - Center Performances	14.57
4500 - Center Classes	12.81
4680 - Center Room Rentals	8.36
4000 - Friends Membership	4.27
4700 - CCC Events	4.20
4100 - Friends Donations	2.86
4200 - Friends Restrictive	2.06
4990 - Revenue In Kind	0.44
4300 - Friends Special Events	0.31
Other	0.02
Total	\$737,636.52

2012 Fiscal Year Operating Expenses:

Expense Summary
January through December 2012



5400 - Center Employee Expense	%53.14
5600 - Center Performance Expense	12.79
5401 - Center Administrative Expenses	9.80
5800 - Center Promotional Expense	6.73
5550 - Center Class Room Expense	6.04
5500 - Center Building Expense	5.81
5750 - Center Events Expense	3.59
5630 - Center Art Shows	0.90
5860 - In Kind Expense	0.42
5000 - Friends Expenses	0.23
Other	0.55
Total	\$767,786.63

Notes on Financials: As you can see from the charts above, Hillsborough County provides the Center a quarterly allocation that amounts to approximately 50% of the total organizational budget. **This is why we need your help. As with all non-profits our reason for existing is to fulfill our mission, but we cannot do that without your financial help.** While our program attendance is growing and bringing in new people, we still need your donations to continue to move forward. Please consider donating to the Center.

Financial Statements and Tax Return:

A copy of the certified financial audit and copy of our most recent IRS Form 990 can be obtained on our website at www.carrollwoodcenter.org or by calling 813-269-1310.



Robert DiMarco, CPA, PA

October 18, 2012

The Board of Directors
Friends of Carrollwood Cultural Center, Inc.
Tampa, FL

Independent Auditor's Report

We have audited the accompanying balance sheet of Friends of Carrollwood Cultural Center, Inc., a Florida non-profit corporation, as of December 31, 2011 and December 31, 2010 and the related statements of revenues, expenses and changes in fund balances, and cash flows for the years then ended. These financial statements are the responsibility of management. Our responsibility is to express an opinion on the financial statements based on our audit.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in Government Auditing Standards, issued by the Comptroller General of the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amount and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial presentation. We believe our audit provides reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Friends of Carrollwood Cultural Center, Inc. as of December 31, 2011 and the results of its operations and cash flows for the year then ended in conformity with accounting principles generally accepted in the United States of America.

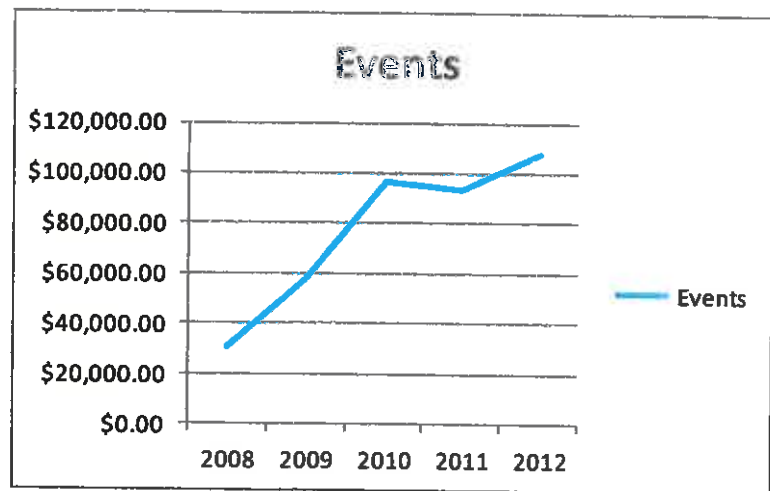
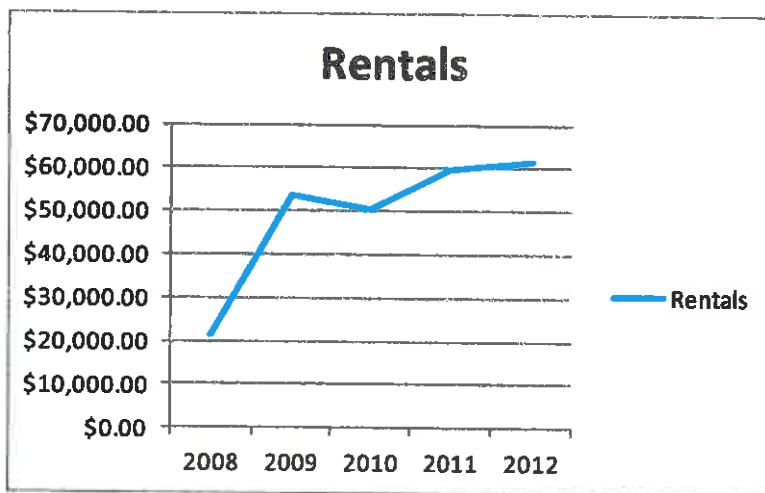
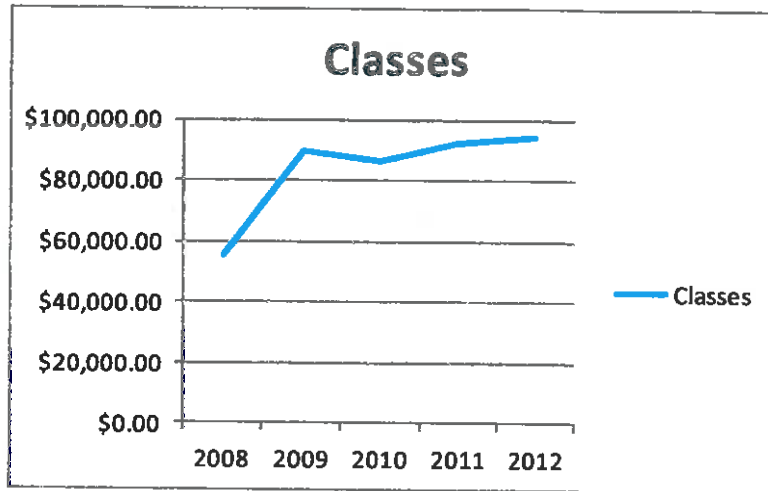
Robert F. DiMarco
Certified Public Accountant



CARROLLWOOD CULTURAL CENTER

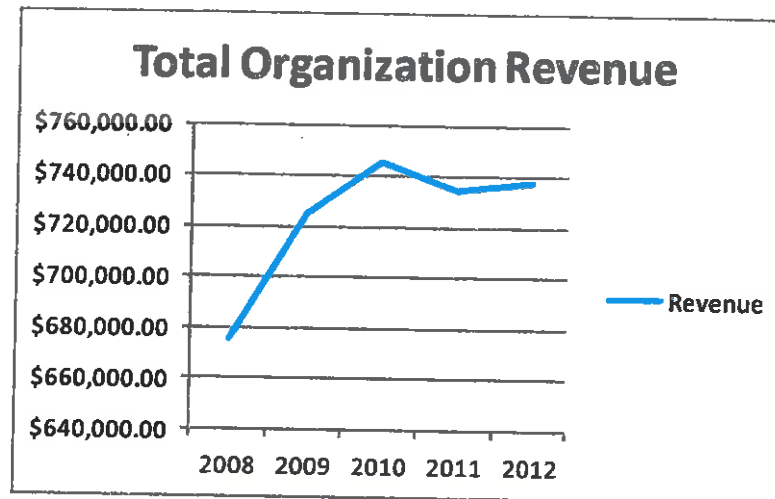


Earned Program Revenue History





CARROLLWOOD CULTURAL CENTER



2012 HIGHLIGHTS:

2012 TOTAL APPROXIMATE ATTENDANCE: 25,299

2011 TOTAL APPROXIMATE ATTENDANCE: 22,736

- Produced MAS Theatre Productions, including *Hairspray*, *Murder's in the Heir*, *Goodbye Charlie*, and *Tim & Scrooge*
- Produced an events brochure for the spring, summer and fall seasons for the first time
- Grew our e-blast list from approximately 3,000 contacts to 4,100
- Grew out Facebook likes from 454 to 900
- Had more than 6,176.25 hours donated to the Center by volunteers
- Had 2 volunteers to contributed more than 500 to the Center and 3 contribute more than 300 hours
- Introduced a new website
- Added to our Gallery system
- Installed a new stage floor paid by a grant by the Duckwall Foundation
- Renewed our County contract
- The CCC Community Chorus performed at Busch Gardens three times
- Began holding open houses and class previews before each trimester
- Began partnering with other local non-profits such as the Largo Cultural Center and The Palladium at St. Petersburg to cross market events
- Restructured and refocused organizational committee's to benefit the Center



CARROLLWOOD CULTURAL CENTER



FCCC Committees

Governance Committee

Mission:

The Governance Committee is responsible for evaluating applicants to the Board and for oversight of Board policies, procedures, forms and initiatives.

Responsibilities:

- Evaluate new applicants to the Board of Directors.
- Prepare new and modified Board policies, procedures and forms.
- Monitor Board initiatives/objectives as needed.
- Submit recommendations to Board.

Meets: 1st Thursday of month, 1 p.m.

Committee Members: Nancy Stearns – Chair, Evelyn Bless, Sandra Harrington, Libbie Jae, Nancy Manning, Bob Kerns

Development Committee

Mission:

The mission of the Development Committee is to help maximize the Center's philanthropic revenue. Philanthropic revenue comes from memberships, donors, sponsors and grants.

Responsibilities:

- Assist staff in identifying and approaching donors and sponsors.
- Support and assist in strategies to increase philanthropic revenue streams.
- Assist in grants development.
- Support fundraising and related activities.

Committee Members: Evelyn Bless – Chair, Nancy Stearns, Tom Aderhold, John Miley, Nancy Manning, Libbie Jae, Bob Kerns, Jim DeMauro

Meets: 2nd Tuesday of month @ 3 p.m.

Programs Committee

Mission:

The Program/Events Committee is a collaboration of staff, volunteers and FCCC Board members working together to advance the Center's mission. The committee's purpose is to ensure programs/events are adequately organized and supported.

Responsibilities:

- Bringing together volunteers and staff to ensure programs/events are adequately organized and supported.



CARROLLWOOD CULTURAL CENTER



- Review and comments on programs/events: past (in order to learn what to do better), present, future proposed.
- Reporting on progress of new program initiatives.
- Sharing of staff strategy and review of offering and individual events.
- Review of attendance patterns, demographics per type of event.

Committee Members: Kathy Sutton – Chair, Nancy Stearns, Evelyn Bless, Bob Kerns, Jan McCarthy, Jim Burge, Terry LaRosa

Meets: 2nd Wednesday of the month @ 3 p.m.

Finance Committee

Mission:

The Finance Committee shall develop an annual budget. The Finance Committee shall submit monthly reports to the Board of Directors showing income, expenditures and balance statement.

Responsibilities:

- Keep and maintain adequate and correct accounts of the Center's properties and business transactions, including accounts of its assets, liabilities, receipts, disbursements, gains and losses.
- Exhibit at all reasonable times the books of account and financial records to any Director of the Corporation, on request.
- Render to the President and Directors, whenever requested, an account of the financial condition of the Corporation.
- Prepare or cause to be prepared, and certify or cause to be certified, the financial statements to be included in any required reports.

Committee Members: Alan Preston – Chair, Nancy Stearns, John Miley, Jennifer Fritch

Meets: 3rd Tuesday of the month @ 12 p.m.

Facility Committee

Mission:

The Committee provides on-going oversight of the design and maintenance of building and grounds to include developing long range plans for aesthetic enhancements and expanded capacity for execution of the FCCC mission.

Responsibilities:

- Exercise oversight of all improvements to Center physical structures and landscaping.
- Develop, and oversee execution of plans, for meeting the long term FCCC mission related needs.

Committee Members: John Miley – Chair, Jennifer Fritch

*This committee is always looking for volunteers with a green thumb.

Meets: As needed



CARROLLWOOD CULTURAL CENTER



Carrollwood Cultural Center Staff

Paul Berg – Executive Director
Richard Haerther – Artistic Director
Rob Curry – Facility Director
Helen Michaelson – Education Director
Todd Dunkle – Development Director
Adrienne Hutelmyer – Marketing Director
Gilda Bulter – Pottery Manager
Ruth Levy – Volunteer Coordinator
Diane Leeper – Administrative Assistant
Robert Curry Jr – Facility Assistant

FCCC Board

Nancy Stearns – President
Evelyn Bless – Vice President
Kathy Sutton – Secretary
Alan Preston – Treasurer
Tom Aderhold
Sandra Harrington
Jennifer Fritch
John Miley

FCCC Advisory Board

Senator Victor Crist
Teil Rey
Betty Lee Rey
Jim Burge

DONORS

We thank all of our believers who support the Carrollwood Cultural Center through financial and in-kind support. Operating and maintaining the Cultural Center costs money. A portion of these costs is covered through unearned income which includes things like membership dues, grants, sponsorship and special events. There are benefits offered to donors such as discounts and special recognition...and the satisfaction of knowing you are supporting the arts in your community. Please remember of the Center when you are thinking about your charitable contributions, all of which is tax deductible to extent of the law.

Platinum Corporate Members

- Carlton Fields
- DAD Audio
- Genesis Diversified Services
- Linda Nowickie
- Office PC Support
- The Bridge

Gold Corporate Members

- Bay Cities Bank
- Tampa Bay Thinkers
- Xerographics
- United Healthcare

Silver Corporate Members

- American Electrical Services
(Roger Dale Phillips II:
Rphillips@aestampabay.com)
- Carrollwood Business Association
(CABA)
- Lane Family Chiropractic

Bronze Corporate Members

- Amore's Fresh Slice Pizzeria Restaurant
- AutoSafety Driving School, Inc.
- Don Banks Music
- Jane Hollister Counseling
- John A. Fiorella, Ph.D.
- Hall Engineering Group
- Hui Na AiKane O Hawai'i, Inc.

Bronze Corporate Members

- David Kirschman & Jennifer Grebenschikoff:
Physician Executive Leadership Center
- Pinewheel: The Art of Wellness Lifestyle
- Saady & Saxe, PA
- The Rao Law Firm, P.L.
- Weichert Realtors – Yates & Associates
- Alvior Medical Clinic



CARROLLWOOD
CULTURAL CENTER



Circles of Giving Participants

VIP Circle Annual Pledge of \$2,500

- Mr. & Mrs. John Miley

Ambassador's Circle Annual Pledge of \$1,000

- Dr. & Mrs. Aaron Longacre
- Mr. & Mrs. John Pare

Champion's Circle Annual Pledge of \$500

- Ms. Theresa Granda
- Mrs. Imogene McMahon
- Dr. & Mrs. Mohan Rao

Patron's Circle Annual pledge of \$250

- Mr. & Mrs. Tom Aderhold
- Ms. Evelyn Bless
- Ms. Jennifer Fritch
- Ms. Vicki Glennon
- Mr. & Mrs. George Harrington
- Mr. & Mrs. Dale Nederhoff
- Col. & Mrs. Frank Phelan
- Mr. & Mrs. Alan Preston
- Mr. Michael L. Seigel & Dr. Sharon Dabrow
- Ms. Nancy Stearns
- Mr. Paul Sterzinger
- Ms. Kathy Sutton & Mrs. Martha Sutton



CARROLLWOOD CULTURAL CENTER



GET INVOLVED

FCCC is open to all who want to improve themselves and their community. The best way to learn more about the Center is to get involved. Take a class, come to events or rent the theatre or a room and hold a birthday party. The Carrollwood Cultural Center is only as successful as you make it.

PROGRAMS

Classes

At the Carrollwood Cultural Center, you are invited to learn a new skill, revisit an old one, or simply "do that one thing you've always wanted to do."

Through art, ceramics, dance, music and theatre you will gain a new appreciation for the arts – perhaps even discover a talent you never knew you had. Regardless of the reason, there is always something new and exciting to learn at the Carrollwood Cultural Center.

Events

At the Carrollwood Cultural Center, magic is around every corner. Music fills the air, colors dress the walls, dancers float on stage and drama evokes emotion. The Center has been honored to host an array of local talents from visual artists, instrumentalists, singers, dancers and theatre groups. We look forward to introducing more area talent through future performances and concerts. Who knows? Perhaps our next headliner will be you!

Rentals

The Carrollwood Cultural Center is the perfect location to hold your next event, recital or meeting. Our campus includes a 26,000 sq. ft. main building equipped with a stage, dressing rooms, art studios, computer lab and conference rooms as well as an additional 4,400 sq. ft. at our sister building, The Studio. Vaulted ceilings, an open lobby, caterer's kitchen, and artistic decor can be transformed to meet your needs. In addition, the lush campus grounds and outdoor stage provide a beautiful backdrop for any occasion.



The Board of Directors and staff represent the rich, diverse culture of our region's communities, and our programs reflect the diverse public we serve.