

Proposed Minutes
Programs/Events Committee
August 14, 2013

Voting members present: Kathy Sutton, Terry LaRosa, Jan McCarthy and Nancy Stearns. Guest Kim Nauman

Voting members absent: Jim Burge and Evelyn Bless

Staff present: Todd Dunkle, Paul Berg, Richard Haerther and Adrienne Hutelmyer

The meeting was called to order by chairman, Kathy Sutton at 3:07 PM. The minutes of the June 12, 2013, meeting were approved as corrected. Fourth paragraph next to last sentence add “not” before feasible. There was no meeting in July due to camp conflicts.

Adrienne reported for Marketing indicating that the current 5th anniversary issue of Centerpieces would be sent out to all lapsed member with the hope of additional membership renewals. Possible advertisements for future issues is being investigated with the assistance and guidance of John Miley. She also indicated that the most successful ads run in the Friday Extra weekend was “Forum” and MAS productions. The Fall Events brochure is at the printer. Adrienne also said the June 24th ticket promo is a success. The Center will be media partnering with Parenting Magazine for the Fall Children’s Series at a cost of approximately \$400.00. She has been working with Accent on Tampa Bay, an online publication in exchange of gift certificates and is testing radio coverage with WUSF and WSLP for the November & December classical series. “Thank you” tickets were given to all campers this summer and August 28th is the date of the class open house.

Paul indicated that a new band leader is being sought as Mark has a new job and too many new commitments to continue at the Center. Paul indicated we were all sorry to see Mark go. Summer Camps are in the last week and about \$300.00 short of the budget, however he also indicated it was the best camp in 5 years.

A Funny Thing Happened on the Way to the Forum received outstanding feedback, however construction challenges occurred and the budget ran about \$3000 short. Annie, Jr. on the other hand ran about \$2,000 over budget. Paul also suggested investigating a possible Reader’s Theater, the committee voiced its approval. There is no up date on the Capital Campaign.

Richard reported that the Tuskegee program has been scheduled for February 2014; War of the Worlds, a staged reading, will be performed in October, 2013 at not only the Center but also in Tarpon Springs and Ruskin. Arts In The Park is scheduled for March 22 and 23 and adjustments are being made to time schedules for the various performing groups. Tim & Scrooge, the musical, will be performed in December, 2013.

Ruth Levy, Volunteer Coordinator, announced because of low volunteer assistance at children's shows as well as other events that a point system will be implemented beginning in October. Highly popular events will not be included on the monthly schedule and only those who have acquired sufficient points would usher at these productions. Another training session will be scheduled in late September with a "lead" session being held prior to the regular training.

The combined Holiday dinner of volunteers, board and staff was discussed and the agreed upon date was December 14th prior to the Winds Holiday event.

The meeting was adjourned at 4:35 PM

Submitted by Nancy Stearns