

## Development Committee Meeting Minutes

June 12, 2012

**Present voting members:** Evelyn Bless, Nancy Stearns, Tom Aderhold, Bob Kerns, Nancy Manning, Libbie Jae

**Also present:** Todd Dunkle, Adrienne Hutelmyer    **Absent:** John Miley, Paul Berg

**Chair:** Evelyn; **Minutes:** Nancy M.

Meeting was called to order at 3:10 PM.

**Approval of last month's minutes:** Motion to approve was made by Nancy S. and seconded by Bob. The minutes were approved unanimously.

**Membership/Circles of Giving narratives.** Todd has received some feedback on the draft handed out last month and is still working on it. Narrative will include membership benefits and make a more emotional appeal.

**Action Item** – Todd to send out the current draft and committee members will send their comments back to him.

**Vision statements for the community groups** - Todd and Adrienne will work with each of the teachers and invite the student intern to help in this initiative.

**Mission statement in lobby** – Paul, Todd, and Nancy S. have talked with Gainor Roberts. The County will send painters to do the job. Meanwhile, a framed poster of the mission statement will hang in the lobby.

**June 5 Art Council Hillsborough County luncheon at the CCC** – Bob K. spoke, as well as Todd and Richard Haerther. They took people around the Center. One attendee joined the CCC, and another wants to help find a grant for the new stage flooring. Of the 25 - 30 who attended, about 80% had never been here before. These were artists, performers, etc. who were very excited about the Center. Todd has gotten a copy of the attendance list and followed up with the attendees.

**Schedule of events with Haley and/or other military organizations** – About 200 people had attended the Star Spangled Art reception on May 28. Gainor Roberts is thinking of holding this art show again next November.

There was discussion of the New Horizons band playing at the James A. Haley Veterans Hospital, and the difficulty in communication with them. Tom will talk with Gainor and Helen about future interactions with Haley. Midge Glazer, who volunteers at Haley, wants to be involved as well.

**Sertoma Follow-up** – Nancy S. still needs to talk with George Arwood.

**Carrollwood Bar Association** – no date has been set for Paul and/or Todd to attend one of their meetings.

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**Block party** – no date set yet for the Avista block party. John Miley will meet with Todd, Paul, and Adrienne tomorrow to make further plans. There are approximately 120 households involved. They plan to make this into a pilot program that can be repeated with other neighborhoods. Maybe hold it before an art reception or showcase something like a pottery class, musical performance, etc.

Other possibilities for the “block party” are the Carrollwood Cypress Cluster homes, of which there are about 75 - 80 homes. Also, Libbie would consider hosting an event for her area.

**Development Report** – Todd gave out a list of the status of various grants. Grants have been received from the Community Foundation of Tampa Bay (\$5,169); Wells Fargo (\$1000); and the FL Division Cultural Affairs – State Touring Program ACT (\$417). Pending is the grant from the FL Division Cultural Affairs – GPS Multidisciplinary (\$67,200). Other grants applied for or now being written include the Best Buy Community Grant (\$6,500); Target Community Partners (\$2,500); and the Frank E. Duckwall Foundation (\$3,000 for the sprung dance floor for the stage).

Todd reported there are three new corporate members and there have been many new First Chairs purchased.

The 2<sup>nd</sup> Annual “Fore the Arts” Charity Golf Scramble is set for Dec. 10<sup>th</sup> at the Northdale Golf and Tennis Club. Sponsor solicitation letters are available for Board and Committee members to give out.

The Tuition Assistance Campaign is under construction with target mailing date set for June 25.

The explanatory plaque to go with the Donors’ Plaque has been ordered.

**Other Discussion** – Tom suggested that we have a Hillsborough County school board member serve on the FCCC Board as an ex-officio, or non-voting, member. This person would serve as a permanent liaison with the school board. This is often done elsewhere. Perhaps someone from Haley could serve in this capacity as well. It was thought that the Governance Committee should discuss this idea.

**Items for discussion next month include** – The Piano Fund campaign with the classical series in the fall, and a list of contacts that Board and committee members have. This includes organizations and professionals that we know.

The meeting was adjourned at 5:05.

The next meeting will be held Tuesday, July 10, at 3:00.